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FOR IMMEDIATE RELEASE

## **Caliber Gains Experienced Accounting Manager**

**TUCSON, Ariz. (February 1, 2008)** – The Caliber Group, a brand marketing and public relations firm based in Tucson, has hired Kathy Paxton as accounting manager. With more than 30 years of experience, Paxton will manage the firm’s accounting, bookkeeping and accounts payable and receivable activities.

“Kathy will help our company grow to the next level through her knowledge and experience, and attention to detail,” said Linda Welter Cohen, Caliber chief executive officer.

Before joining Caliber, Paxton worked as accounting manager for EXG Enterprises. She also served as the principal of Computing Options, where she helped small businesses set up accounting systems.

Paxton is certified as an advisor and trainer for Intuit QuickBooks and Master Builder.

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### **ABOUT THE CALIBER GROUP**

Founded in 1997, The Caliber Group, Inc. is a strategic marketing and public relations firm specializing in building and maintaining successful brands, relationships and reputations. For more information, call (520) 795-4500, or visit [www.calibergroup.com](http://www.calibergroup.com).

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