



Contact: Sam Brace
The Caliber Group
(520) 795-4500

sbrace@calibergroup.com

FOR IMMEDIATE RELEASE

**The Caliber Group Named Silver Award Winner in
International Competition**

TUCSON, Ariz. (September 8, 2008) – The Caliber Group announced today they received a Silver award in the 38th Annual Creativity Awards, one of the longest running international advertising and graphic design competitions in the world. The award was given for an annual report produced for Commerce Bank of Arizona, a southern Arizona-based community bank and client of The Caliber Group.

“The marketing and public relations professionals at The Caliber Group consistently work with our clients’ to build and maintain their brands with excellence and world-class performance,” said Kerry Stratford, COO and chief creative officer for The Caliber Group. “We’re glad that our team’s work on Commerce Bank of Arizona’s 2007 annual report was recognized as one of the best print products of the year by the Creativity Annual Awards committee.”

The Creativity Annual Awards was established in 1970 and is based in Louisville, Ky. This year, the organization received a record 2,800 entries from over 44 countries and 45 U.S. states that were judged by a panel of advertising and graphic design professionals. A full list of 38th Annual Creativity Awards winners can be found at: http://www.creativityawards.com/past_competition.html.

For more information about the 38th Annual Creativity Awards, please visit www.creativityawards.com.

ABOUT THE CALIBER GROUP

Founded in 1997, The Caliber Group, Inc. is a strategic marketing and public relations firm specializing in building and maintaining successful brands, relationships and reputations. For more information, call (520) 795-4500, or visit www.calibergroup.com.

###