

Contact: Linda Welter Cohen
The Caliber Group, Inc.
(520) 795-4500
lcohen@calibergroup.com

FOR IMMEDIATE RELEASE

Caliber Moves Headquarters, Celebrates 11 Years in Business

TUCSON, Ariz. (July 1, 2008) – The Caliber Group, a brand marketing and public relations firm, has relocated its headquarters to a new 5,000 square foot building at 4007 E. Paradise Falls Drive, Suite 210, Tucson, AZ 85712.

The Caliber Group, owned by marketing veterans Linda Welter Cohen and Kerry Stratford, has 15 employees and celebrates 11 years in business this month.

In 2007, Cohen and Stratford merged their businesses to provide full-service brand marketing, web and public relations services to clients locally and nationally.

Cohen, chief executive officer of The Caliber Group, is responsible for new business development and directing the firm's marketing, advertising, media buying and public relations services. Stratford serves as Caliber's chief operating officer and chief creative officer, responsible for new business development and managing the firm's graphic, web and advertising creative services.

Caliber's building, located in the Rillito Crossings Corporate Centre near Alvernon Way and Fort Lowell Road in Tucson, was developed and constructed by Rio West Development and Construction, Inc. Alta Forma provided the interior design.

For more information about The Caliber Group, Inc., visit www.calibergroup.com or call (520) 795-4500.

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