

# **SOCIAL MEDIA BOOT CAMP**

The business community is one of the fastest growing users of Social Media, relying on such sites as LinkedIn, Twitter and Facebook to educate, network and increase ROI. Check out the following Caliber Social Media learning opportunities.

## **SOCIAL MEDIA BOOT CAMP FOR BEGINNERS** (4 hour workshop at Caliber)

A member of our Caliber Social Media team will walk participants through the creation and setup of individual online social networks, including LinkedIn, Twitter and Facebook, as well as successful strategies for using these networks to build trust and credibility with target audiences. There is a fee for these camps, please call for details.

- Wednesday, July 14 from 8:30 am to 12:30 pm
- Thursday, July 22 from 1:00 pm to 5:00 pm
- Tuesday, July 27 from 8:30 am to 12:30 pm

## **ONE-ON-ONE SOCIAL MEDIA TRAINING**

Individual consultation specific to your organization is available, call for details.

For fee information regarding the training opportunities above, or to sign up: call 520.795.4500 or e-mail [socialmedia@calibergroup.com](mailto:socialmedia@calibergroup.com).  
Group discounts are available.



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